

TECH TRENDS
VIDEO ACROSS PLATFORMS

SOCIAL MEDIA
BRAND MESSAGING STRATEGIES

GOLF & STRATEGY
GET YOUR BUSINESS "GRIP"

DiversityPlus

MAGAZINE

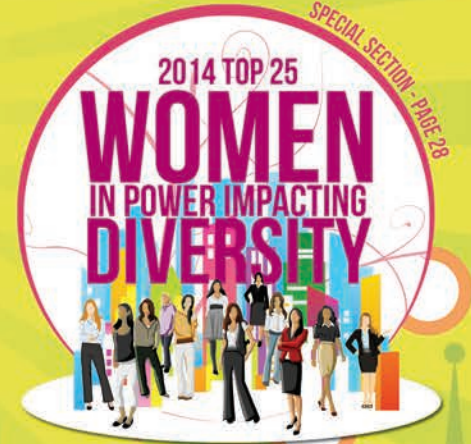
Connecting Innovative Women and Diverse Companies to Corporate America and the Government Through Supplier Diversity
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STRATEGIC SOURCING

INTEGRATING SUPPLIER DIVERSITY INTO THE ORGANIZATION

RELYING ON PARTNERS IN AN INTEGRATED SUPPLY CHAIN

MANAGING KEY SUPPLIERS FROM A SALES PERSPECTIVE



WALGREENS
LOCALIZATION STRATEGY CREATES COMMUNITY STORES

MANTRA OF B&S ELECTRICAL SUPPLY:
BUILDING CUSTOMER RELATIONSHIPS

TANZANIA
IS OPEN FOR BUSINESS AND ANXIOUS TO JOIN THE GLOBAL MARKET

THINKING ABOUT THE FUTURE:
ADAPTING EXECUTIVE COACHING TO LEADERSHIP NEEDS

USING **SOCIAL TECHNOLOGIES**
TO FIND THE **FUTURE BUSINESS LEADERS**

United Rentals



Jamie Crump

Director of Strategic Sourcing & Supplier Diversity

Jamie Crump aligns with United Rentals company culture of diversity

Jamie Crump is the Director of Strategic Sourcing & Supplier Diversity for United Rentals. The culture of diversity and inclusion at United Rentals makes it a company she is proud to be a part of. Diversity is apparent in all aspects of the company, whether the initiative to hire veterans in human resources, the internal employee groups such as Women United or finding diversity suppliers to do business with.

United Rentals looks at different ways to find viable suppliers to do business with. United Rentals leverages the usual tools such as matchmaking sessions like those held at WBENC and local NMSDC chapters. In addition, Jamie's team canvasses the organizations the company has memberships and partnerships with each time they are ready to conduct a RFP.

Jamie believes that having diversity as part of the daily process helps ingrain it in all facets of the company. She sits on several advisory boards including ProcreCon, NaVOBA (National Veteran Owned Business Association) and GNEMSDC (Greater New England Minority Supplier Development Council).

Favorite Quote:

"A great part of life consists in contemplating what we cannot cure."

- Robert Louis Stevenson

Driving Supplier Diversity



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